



GRENDENE S.A.

Publicly Held Company

Corporate Taxpayers ID – CNPJ/MF nº 89,850,341/0001-60

Company's Register: NIRE Nº 23300021118-CE

NOTICE TO SHAREHOLDERS 3rd Interim dividends of 2014

We are writing to inform shareholders that, the Board of Directors at the meeting held on October 23, 2014, decided “ad referendum” that it will propose to the Ordinary General Meeting that will examine the balance sheet and financial statements for the 2014 financial year, **the 3rd distribution of interim dividends** in the amount of **R\$ 53,427,238.14** (fifty-three million, four hundred twenty-seven thousand, two hundred thirty-eight reais and fourteen cents) referring to the period up to September 30, 2014. The dividends **will be paid from November 12, 2014**, without remuneration or monetary restatement and no withdrawal tax will be imposed on the dividend.

Shareholders whose names were registered with the Company on October 30, 2014 will have the right to receive the interim dividends. The Company's shares will be traded **ex-dividend from October 31, 2014** on the BM&FBOVESPA. The shareholders of common shares on this date will receive an interim dividend of **R\$ R\$0,17805518276 per share** (excluding treasury shares as legislation).

The payment of the amounts to be distributed will be made as follows:

- a) Shareholders who have already provided details of their bank account to Itaú Unibanco S.A. will have their credit made available through their current account;
- b) For shareholders who have not provided details of their bank account, Itaú Unibanco S.A., as the Depositary Financial Institution, will send an advisory notice on the payment to the shareholders, which should be presented at one of its branches with instructions for processing the respective bank account credit.

Sobral (CE), October 23, 2014.

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Francisco Olinto Velo Schmitt

Investor Relations Officer